

Alan Mead

Coach|Trainer

About me.

I'm a qualified Coach and an experienced Trainer with over 30 years' experience in Advertising, Production and Learning & Development. Experienced working at all levels from new starters to Executive Coaching at Board level, with a focus on supporting and guiding middle management in their growth and development.

Why I coach.

We are all capable of so much more – at work, at home, wherever we want to thrive. But we spend too much time looking elsewhere for the answers that are actually within us. Coaching helps you to get closer to those answers and achieve things you might previously have not thought possible.

"W was going through a challenging period at work. Alan's easy-going manner allowed her to open up without any barriers – she has come out of the sessions with a clear sense of purpose and a renewed confidence and energy."

My coaching credentials.

September 2016 – Distinction in CIPD Foundation Certificate in Coach Mentoring

"The turnaround since L started coaching has been incredible. I feel like we've broken through what's been a problem for our team for years. It's taken a huge burden from me and allowed she and I to push on to better things."

April / May / June 2017 – Bray Leino Coaching Workshop programme, designed and delivered to over 90 delegates to introduce the GROW model to all managers in support of the business' new Room to Grow appraisal process.

"By putting the GROW model into practice, we were able to completely re-frame the problem and produce options that we would otherwise have not discovered."

December 2017 – Qualified as a Coaching Practitioner through The Coaching Association

(accredited by the Association for Coaching).

November / December 2018 – Qualified as a Certified NLP Practitioner through The NLP

Training Company (accredited by The Association of Integrative Psychology (AIP))

Member of The Association for Coaching.



Contact me.

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My work experience.

Head of Learning at The Mission Marketing Group.

January – September 2018: The Mission own Bray Leino, so my role at Bray Leino, described below, expanded to support all the Agencies in the Group as part of the Mission Shared Services team.

Head of Learning at Bray Leino.

2012 – 2017: Designing and implementing the business' training programme, working to strict budgets. Launched the Agency's Apprenticeship programme in 2012. Won the IPA CPD Gold Award in 2015, 2016 and 2017 and IPA CPD Platinum in 2016 and 2017.

Courses delivered: Presentation Skills; Introduction to Negotiation Skills; Press & Print Production; Client Servicing Skills; Financial Awareness.

In-house system development team.

2012 – 2018: Concurrent with my Learning roles, one of four Project Team members responsible for the design, development and launch of the Agency's own Job Costing system for which I have trained over 300 users.

Group Procurement Director at Bray Leino.

2008 – 2012: Secured over £250,000 bottom line savings by coordinating and maximizing buying and procurement across the Bray Leino Group.

Production Director at Bray Leino Events.

2002 – 2008: Introduced streamlined production processes and margin improvements in the design and production of exhibition stands delivered worldwide. Manufacturing margins increased 8% between 2004 and 2006. IOSH Managing Safely Certificate in 2006.

Production Director at Blue Sky Print (part of Bray Leino).

1999 – 2001: Restored the business to profitability after five years of losses.

Production Director at Bray Leino.

1997 – 1999: Established a department, processes and forms that remain in place today.

Account Director at Bray Leino.

1987 – 1997: Joined as an Account Manager in 1987, promoted to the Board in 1993.

My personal experience and achievements.

July 2014 Raised £750 for Help the Hospices on the RideLondon100.

June 2013 Raised £4,500 for North Devon Hospice cycling London to Paris with my son.

May 2012 Completed the Exe Valley Triathlon.

2012 – present Music photography published in local press and by music websites.

1998 – 2008 Parent Governor of two of my childrens' Schools, member of Bideford Bay Surf Life Saving Club, Barnstaple Swimming Club and North Devon Hospice fund raising Committees.

BA (Hons) in European History and Philosophy, University of East Anglia.